

Time	Activity	
9.00-10am	Registration – coffee (Foyer, School of Psychology)	
10.00-10.10	Welcome (Room 326) Ellen Townsend	
10.10 – 10.50	Keynote (Room 326) Chair: Ellen Townsend Professor Nick Pidgeon, University of Cardiff “Risk Perceptions, Climate Change and UK Energy Policy”	
10.50-11.20	Coffee (Room 215)	
Parallel sessions	Session 1: Room 216. Chair: Ellen Townsend	Session 2: Room 326 Chair: Nick Allum
11.20-11.40	1.1) Burgess, A. A Potent Mix: Female ‘Binge Drinking’ and Heightened Risk Perception of Drink Spiking	2.1) Lindström, M. Attitudes towards hazardous chemical substances in goods
11.40-12.00	1.2) Eiser, J.R. The experiential basis of attitudes to risk: How misperceptions resist change.	2.2) Godfrey, R. The role of values in assessing risk information, source credibility, message quality and behavioral intention with functionally relevant messages
12.00-12.20	1.3) Ranyard, R. & McHugh, S. Cognitive and emotion-based mechanisms underlying decisions involving risk and uncertainty: the case of payment protection insurance	2.3) Hawkes, G. Rowe, G., & Houghton, J. UK Public Reaction to Bird Flu: An analysis of comments posted on the BBC Have Your Say Message Board
12.20-12.40	1.4) Spence, A. and Townsend, E. Spontaneous Evaluations of Risk: Are Implicit Attitudes Driving the Affect Heuristic?	2.4) Oreszczyn, S. & Lane, A. Farmers’ responses to risk: Making the decision to adopt a new technology such as GM crops
12.40 – 13.00	1.5) Windrum, N. and Nelson, R. Nutritional risks and benefits – compensatory decision making in action.	
13.00-14.10	Lunch (Room 215) <u>Posters on view over lunch</u> P1) Jones, C.R., Eiser, J.R. Windy NIMBY: Attitudes towards wind farms in relation to ones proximity to proposed developments. P2) Pahl, S., Zlatev, M. & White, M. P. Perceived Risk and Benefits of Self and Others as Predictors of Smoking Regulation Acceptance. P3) White, M. "I would have made the same mistake": The dominance of procedural correctness in retrospective beliefs about decisions under uncertainty P4) Wardman, J. Colour Coding Community Risk: An Assessment of the UK Mobile Phone Industry ‘Traffic Light Model’ for Siting Telecommunications Network.	

Parallel sessions	Session 3: Room 216 Chair: Alexa Spence	Session 4: Room 326 Chair: Scott Campbell
14.10-14.30	3.1) Rogers, M.B. & Krieger, K. Public Perceptions of Climate Change: Addressing the Biggest Challenge Human Civilisation Has Been Asked to Meet	4.1) Nightingale, P.& McLeish, C. Risk in the Risk Society: The Governance of Bioscience as a 'New Security Challenge'?
14.30-14.50	3.2) Alriksson, S. Preferences for carbon dioxide emission mitigation from the Swedish steel industry	4.2) Raude, J. and Setbon, M. Risk Perception and Health Behaviour in Epidemic Time
14.50-15.10	3.3) Briggs, C.M. Environmental health risks in post-conflict societies: the conceptual contributions of political psychology	4.3) Marselle, M & Canter, D. Perceptions of Risk During the Evacuation of the World Trade Center (WTC) on September 11 th , 2001 (9/11).
15.10-15.30	3.4) Venables, D; Simmons, P; Pidgeon, N; Henwood, K; & Parkhill, P. Living with Nuclear Risk: A Q-Method Study	4.4) Patel, J. Ball, D. & Jones, H. Factors Influencing subjective rankings of driver distractions.
15.30-16.10	Coffee (Room 215) and poster prize presentation	
16.10-16.50	Keynote (Room 326): Chair Ellen Townsend Profesor Joyce Tait, Innogen Centre, University of Edinburgh Risk Perception, 'Upstream Engagement' and Life Science Innovation	
16.50	Conference closes	
PM	Drinks and meal in town (for those who have said they wish to – at additional cost).	